



## Albany and Great Southern Map

The Albany and Great Southern Map will be published in August 2023 with a print run of 15,000 copies. The map will be available free of charge to consumers and can be collected at the Albany and Great Southern visitor centres, local attractions, local hotels and local car hire locations.

The Albany and Great Southern Map will be A2 in size and to DL size with some to be strawboard backed and glued onto tear off map pads. The map will have a detailed map of Albany and will cover the region from Greens Pool across to Albany, Albany to Bremer Bay and Albany to Woodanilling and Nyabing.

The Albany and Great Southern Map will show the distances and times to travel to all major towns, natural attractions and a list of visitor centres.

**ADVERTISING SPACE** on the reverse side of the map is very limited. If you are keen to secure an ad spot please don't delay and get in touch with Natalie today at [natalie@vanguardpublishing.com.au](mailto:natalie@vanguardpublishing.com.au) or 0426 752 352.

### At a Glance:

**PRINT RUN** 15,000 copies per annum

**MAP SIZE** A2 folded to DL

**AD BOOKING DEADLINE** 20 July 2023

**AD MATERIAL DEADLINE** 24 July 2023

**COPIES AVAILABLE** From end August 2023 at the Albany Visitor.

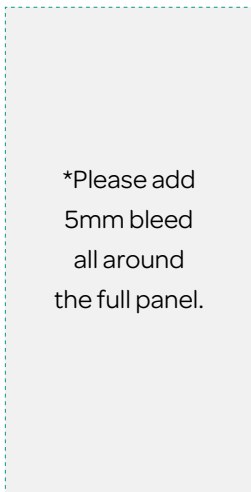
Please contact the Albany Visitor Centre on 08 6820 3726 if you would like copies.



#### Conditions of Acceptance:

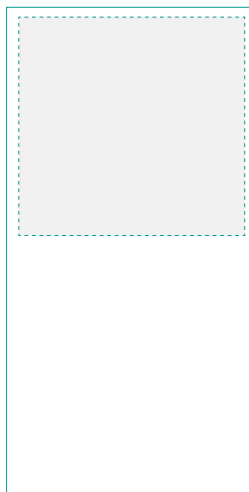
We accept advertising on the understanding that all information and copy supplied by the advertisers is correct and does not contravene any law of Australia. We also reserve the right to refuse any material that we consider may contravene the law or offend readers.

# Ad Specifications



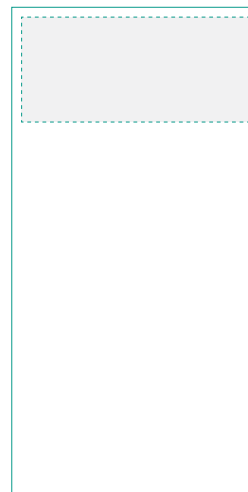
## FULL PANEL\*

99mm wide x  
210mm high



## HALF PANEL

89mm wide x  
98mm high



## QUARTER PANEL

89mm wide x  
47mm high

## Advertising Sizes & Rates:

**Outside Back Full Panel** *Only one available* **\$1,350 +gst**

**Full Panel** *Only two available* **\$1,000 +gst**

**Half Panel** *Only six available* **\$750 +gst**

**Quarter Panel** *Only four available* **\$450 +gst**

## Artwork

All advertisements must be supplied in high resolution PDF or TIFF format, in CMYK, 300dpi with CROP MARKS and 5mm bleed.

Advertisements containing RGB or LAB colour or images below 300dpi are NOT acceptable.

Note: Vanguard Publishing also offers a design service and charge a flat fee of \$80.00 + gst per advert. Please supply high res logo; images and the wording required.

Logos should be supplied as eps or .ai (vector) format. An ad proof will be sent to you for changes/approval before going to print.



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